



MINUTES

ANNUAL GENERAL MEETING Trans Canada Yellowhead Highway Association Saturday April 30, 2011 Mayfield Inn & Suites Edmonton, Alberta

1.	CALL TO ORDER Called to Order at 9:35 AM by Chair, President Clint McCullough	ACTION
1.1	Special Presentation on TCYHA Websites <ul style="list-style-type: none"> • Mike Treloar from Tanner Young gave a live demonstration of the new design and functionality of the Association website www.transcanadayellowhead.com and the Consumer (Tourist) website www.yellowheadit.com. • Members were encouraged to check their communities online information and update it as required. Members were also encouraged to take advantage of the Consumer/Tourist website and keep that listing updated as well including populating it with additional listing information. • It was noted that both websites have links to each other. • The application of Social Media is being undertaken but is still in the early stages. 	
2.	ADOPTION OF AGENDA	
2.1	MOVED/SECONDED::Dubois/Caterina that the Agenda be approved with the following amendments: <ul style="list-style-type: none"> • Criteria for Municipal memberships be added as item 13.1 • Dates for the 2012 Conference be added as item 13.2 • Contra memberships be added as item 13.3 • Hiring of membership sales force be added as item 13.4 CARRIED	MOTION
3.	ADOPTION OF MINUTES FROM MAY 1, 2010 ANNUAL GENERAL MEETING	
	MOVED/SECONDED::Starchuk/Roe that the minutes of the 2010 Annual General Meeting be approved as circulated with the notation that the titling of them be changed to read Minutes rather than Agenda. CARRIED	MOTION
4.	RECEIVE MINUTES FROM THE EXECUTIVE COMMITTEE	
	MOVED/SECONDED::Dubois/Martin that the minutes of the Executive Committee for June 25 2010, September 24 2010, October 29 2010, January 28 2011, March 25 2011 and April 1 2011 be approved as circulated. CARRIED	MOTION
5.	RECEIVE MINUTES FROM MEETINGS OF THE BOARD	
	MOVED/SECONDED::Odishaw/Wright that the minutes of the Board for April 28 2010 and February 25 2011 be approved as circulated. CARRIED	MOTION
6.	OUTGOING BOARD OF DIRECTORS' REPORT	

6.1	Managing Directors Report <ol style="list-style-type: none"> 1. Don Grimble reviewed the Outgoing Report which was included in the meeting binder. It was noted that the focus in the last year was on improving efficiency and maximizing resources 2. The office move and new arrangement for resource sharing was addressed and it was noted that this will result in significant cost savings. 3. The overall move is to go to an e-office environment. 	
6.2	President's Report <ol style="list-style-type: none"> 1. President McCullough supplemented these comments noting the possibility of a realignment of the Yellowhead highway in eastern Manitoba as an item requiring further discussion. 2. McCullough also made note of the change in Board meeting frequency (Conference plus a mid-term) by adding two additional meetings throughout the year. To facilitate participation tele-conferencing and web-conferencing (using Skype) have been utilized 	
7.	ACCEPTANCE OF THE 2010 UNAUDITED FINANCIAL STATEMENTS	
	MOVED/SECONDED::Odishaw/Pasychny that the Review of the Financial Statements be approved as circulated. CARRIED	MOTION
8.	APPOINTMENT OF ACCOUNTANT FOR 2011	
	MOVED/SECONDED::Kroeker/Orr that Dorwood & Company be retained for the 2011 Financial Review. CARRIED	MOTION
9.	ELECTION OF PRESIDENT	
	MOVED/SECONDED::Bidzinski/Dubois that Clint McCullough be acclaimed as President for the 2011-2012 term. CARRIED	MOTION
10.	PROVINCIAL CAUCUS REPORTS	
10.1	Alberta Caucus <ol style="list-style-type: none"> 1. VP Tony Caterina gave a verbal report noting the following selection of Alberta Directors: <ol style="list-style-type: none"> 1.1. Tony Caterina will serve as VP, term expiring 2013; 1.2. Vic Bidzinski, term expiring 2013 1.3. Maxine Leppe, term expiring 2013 Plus the continuing Directors: <ol style="list-style-type: none"> 1.4. Greg Pasychny, term expires 2012 1.5. Rico Damotoa, term expires 2012 1.6. Richard Coleman, term expires 2012 2. Resolutions discussed at the Caucus session were briefly reviewed. These will come forward at the appropriate item on the AGM Agenda. 	
10.2	BC Caucus <ol style="list-style-type: none"> 1. Lorraine Martin, filling in for VP Lorne Benson gave a verbal report noting the selection of BC Directors as follows: <ol style="list-style-type: none"> 1.1. Lorraine Martin will serve as VP, term expiring 2013 	

	<p>1.2. Tom Greenaway, term expiring 2013 Plus the following continuing Directors:</p> <p>1.3. Harry Kroeker, term expires 2012 1.4. Ken Starchuk, term expires 2012 1.5. Pieter Weeber, term expires 2012</p> <p>2. Resolutions discussed at the Caucus session were briefly reviewed. These will come forward at the appropriate item on the AGM Agenda.</p>	
10.3	Manitoba Caucus	
	<p>1. Ray Orr, filling in for VP Merv Starzyk, gave a verbal report noting the selection of Manitoba Directors as follows:</p> <p>1.1. Merv Starzyk will serve as VP, term expiring 2013 1.2. Ray Orr, term expiring 2013 1.3. Bud Sigurdson, term expiring 2013 1.4. Brent Burton, term expiring 2013</p> <p>2. Resolutions discussed at the Caucus session were briefly reviewed. These will come forward at the appropriate item on the AGM Agenda.</p> <p>3. The billboard at Portage La Prairie will be repaired and it was reported that the City of Saskatoon will offer assistance.</p> <p>4. The Manitoba Caucus will continue to address the membership situation with respect to Winnipeg and Portage La Prairie.</p> <p>5. Manitoba will be pleased to host the 2013 Conference/AGM.</p>	
10.4	Saskatchewan Caucus	
	<p>1. VP Bev Dubois gave a verbal report noting the following selection of Directors:</p> <p>1.1. Bev Dubois will serve as VP, term expiring 2013 1.2. Bill Hallewich, term expiring 2013</p> <p>Plus the following continuing Directors:</p> <p>1.3. Alan Cayford, term expires 2012 1.4. Chris Odishaw, term expires 2012 1.5. Randy Goulden, term expires 2012</p> <p>2. Resolutions discussed at the Caucus session were briefly reviewed. These will come forward at the appropriate item on the AGM Agenda.</p>	
10.5	MOVED/SECONDED:: Orr/Weeber that that the Provincial Caucus reports be approved as presented. CARRIED	MOTION
10.6	MOVED/SECONDED::Orr/Sigurdson that Merv Starzyk serve as President-Elect for the 2011-2012 term to serve as President for the 2012-2013 term. CARRIED	MOTION
11.	APPOINTMENT OF COMMITTEE CHAIRS MOVED/SECONDED::Dubois/Cayford to refer the Appointment of Committee Chairs to the Incoming Board. CARRIED	MOTION
12.	RESOLUTIONS SESSION	
12.1	RESOLUTION #2011 – 1 ... MOVED/SECONDED:: Coleman/Martin Be it resolved that the TCYHA request the development of a national highway policy and to	

	help define a national highway system. CARRIED	
12.2	RESOLUTION #2011 – 2 ... MOVED/SECONDED::Caterina/Pasychny Be it resolved that the TCYHA encourage the Albert Provincial Government to complete the twinning of Highway 16 to the east gates of Jasper National Park and from Hinton to the Park. CARRIED	
12.63	RESOLUTION #2011 – 3 ... MOVED/SECONDED::Caterina/Greenaway Be it resolved that the TCYHA work with the Province of Alberta, the Federal Highway Ministry and Parks Canada to bring the eastern entrance to Jasper National Park to a similar standard to that of the eastern entrance to Banff National Park with an express lane to primarily for ease of movement of goods reducing commercial traffic backups thereby creating a more free-flow situation. CARRIED	
12.4	RESOLUTION #2011 – 4 ... MOVED/SECONDED::Orr/Pasychny Be it resolved that the TCYHA lobby the Manitoba government to review the road surface condition on Highway 16 from the junction of Highways 1 and 16 at Portage La Prairie to the Saskatchewan border for the purpose of developing a plan to repave roadway and shoulders as required. CARRIED	
12.5	RESOLUTION #2011 – 5 ... MOVED/SECONDED::Sigurdson/Orr Be it resolved that the TCYHA encourage the Government of Manitoba to study the safety and traffic flow in key intersections along Highway 16, such as at highway 5, with the purpose of providing practical implementable design solutions. CARRIED	
12.6	RESOLUTION #2011 – 6 ... MOVED/SECONDED::Martin/Starchuk Whereas highways accidents have on occasion closed both Highway 16 and 5 for extended periods of time in areas where there is no cell phone coverage therefore Be it resolved that the TCYHA write the appropriate Ministries to investigate how such closures can be reduced or minimized. CARRIED	
13.	NEW BUSINESS	
13.1	<p>Criteria for Membership / Definition of “Corridor”</p> <ul style="list-style-type: none"> • Various perspectives were brought forward and discussed concerning which communities should qualify for membership. • It was noted that this decision will have implications in so far as marketing the association and its marketing tools (viz. Travel Guide). <p>MOVED/SECONDED::Odishaw/Dubois that membership in the Trans Canada Yellowhead Highway Association be open to any interested municipality, community or commercial enterprise or individual contingent on the prospective members level of interest and their being supportive of the Goals and Objectives of the TCYHA at on the discretion of the Executive. CARRIED</p>	MOTION
13.2	<p>Dates for 2012 Conference</p> <ul style="list-style-type: none"> • The dates of for the 2012 Conference in Lloyminster were discussed <p>MOVED/SECONDED::Cayford/Pasychny that the dates for the 2012 Annual</p>	MOTION

	Conference and AGM be set as April 26-28 2012. CARRIED	
13.3	<p>Contra Memberships</p> <ul style="list-style-type: none"> • There was general discussion on contra memberships. It was noted that a Memorandum of Understanding would facilitate this. <p>MOVED/SECONDED::Roe/Lappe that the Executive Committee be enable to approve contra memberships where there is a mutual benefit and a memorandum of agreement is executed. CARRIED</p> <ul style="list-style-type: none"> • McCullough indicated that he had discussed the possibility of a contra membership with Port Alberta and they were very willing to consider it. 	MOTION
13.4	<p>Membership Salesforce</p> <ul style="list-style-type: none"> • The discussion held on this topic at the Outgoing Board meeting was reviewed. <p>MOVED/SECONDED::McCullough/Odishaw that the utilization of a membership salesforce be referred to the Executive Committee for further discussion. CARRIED</p>	MOTION
14.	ADJOURNMENT	
	Meeting adjourned at 11:03AM	

Minutes recorded by John Wojcicki

Signed: _____