

We want our readers to share their adventures with us this summer, and we need your help!



## FACEBOOK

We want the *GO Yellowhead* Facebook page to be a message board full of events, tips, and more!

1. Like the *GO Yellowhead* page (have your councillors, tourism board, and community do it too!)
2. Post your festival, special event, tip, etc. on the page (photos welcome!), and encourage others in your community to do the same!



## TWITTER

Twitter is also a place where we want to share information and answer questions from *GO Yellowhead* road trippers.

1. Follow @GOYellowhead on Twitter (have your councillors, tourism board, and community do it too!)
2. Tweet your festivals, special events, tips etc. using #GOYH or tagging @GOYellowhead in the tweet.

**EXAMPLE:** Hey @GOYellowhead, there is a fun music festival in Quill Lake this weekend! Lots of great food too! #GOYH <http://musicfest...>



## INSTAGRAM

Instagram is where people are going to share their road trip selfies and great pictures of the Yellowhead Highway scenery with us!

1. Follow @GOYellowhead on Instagram (have your councillors, tourism board, and community do it too!)
2. Take photos of things along the highway, in your town, at local restaurants, at events, etc. and post the photos on your Instagram account using the #GOYH and tagging @GOYellowhead in the caption.

**Example:** Take a photo of your waitress in a local diner. Caption: Sue serving me the best cup of coffee I have ever had at the Red Diner in Lloydminster today! #GOYH @GOYellowhead #yum

## HASHTAGS TO USE ON TWITTER AND INSTAGRAM:

#GOYH  
#YellowheadHighway  
#GOYellowhead  
#roadtrip  
#yellowhead

